



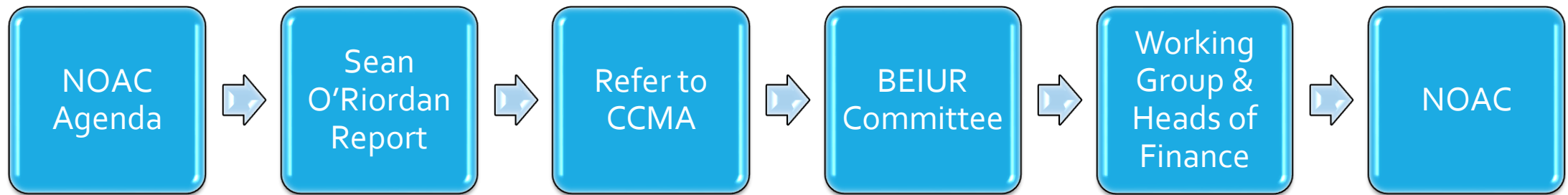
Cumann Lucht Bainistíochta Contae agus Cathrach
County and City Management Association

ECONOMIC DEVELOPMENT

Performance Indicator Workshop

February 2022

The Journey



The Indicator

The spend per head of population on local economic development by local authority

Accept – Input Indicator



What Influences Economic Development

Different in Each Local Area

LAs Not the Only Player

Sustainable Development
Social / Economic / Cultural / Environmental

Significant Role in Capital Projects

What Influences Investment Decisions?

Wider National & International Factors

Consideration

Economic
Development is
Broad Ranging

Need to Consider
Key Enablers

Exclude Indicators
to Avoid Overlap –
Double Counting

Exclude Certain
Activities That May
Impact Economic
Development But...

Capital Projects

Capital Projects

- Considerable Role for Local Authorities with Considerable Impact
- But...
 - Varying in Scale from Each Local Authority
 - Varying Timeframes – Lead to Considerable Fluctuations
 - Varying Nature to Match Needs of Local Area
 - Varying Impacts
- NOAC Role in Promoting Good Practice

What is Included & Why?

Economic Development & Promotion:

Directly aimed at Supporting Local Economies

Forward Planning & Development Management:

Need A Framework for Investment

Industrial & Commercial: Direct Economic Intervention

Tourism Development & Promotion:

Considerable Role for Each Local Authority

Community & Enterprise Expense:

Animation of Communities & Enterprise Support

Urban & Village Renewal:

Considerable Improvement in Attractiveness of Areas

EU Projects & European Office:

International Linkages & Projects to Enhance Attractiveness of Area

What is Included & Why?

Town Twinning:
International Relations
& Promotion

**Litter Management &
Street Cleaning:**
Presentation to
Tourists, Placemaking,
Attracting Talent

Outdoor Leisure:
Substantial Appeal to
Domestic &
International Tourists

**Contribution to Bodies
& Museums:**
Attractiveness,
Activities, Festivals &
Events

**Operation of Piers &
Harbours:**
Opportunities of Marine
Economy

**Operations of Casual
Trading:**
Enterprise & Tourism
Opportunities

Public Toilets:
Appeal of Destinations

Exclusions

Environmental Awareness

Car Parking

Leisure Facilities

Social Inclusion / Rapid



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THANK YOU
