

# Innovating Entrepreneurial and Economic Supports

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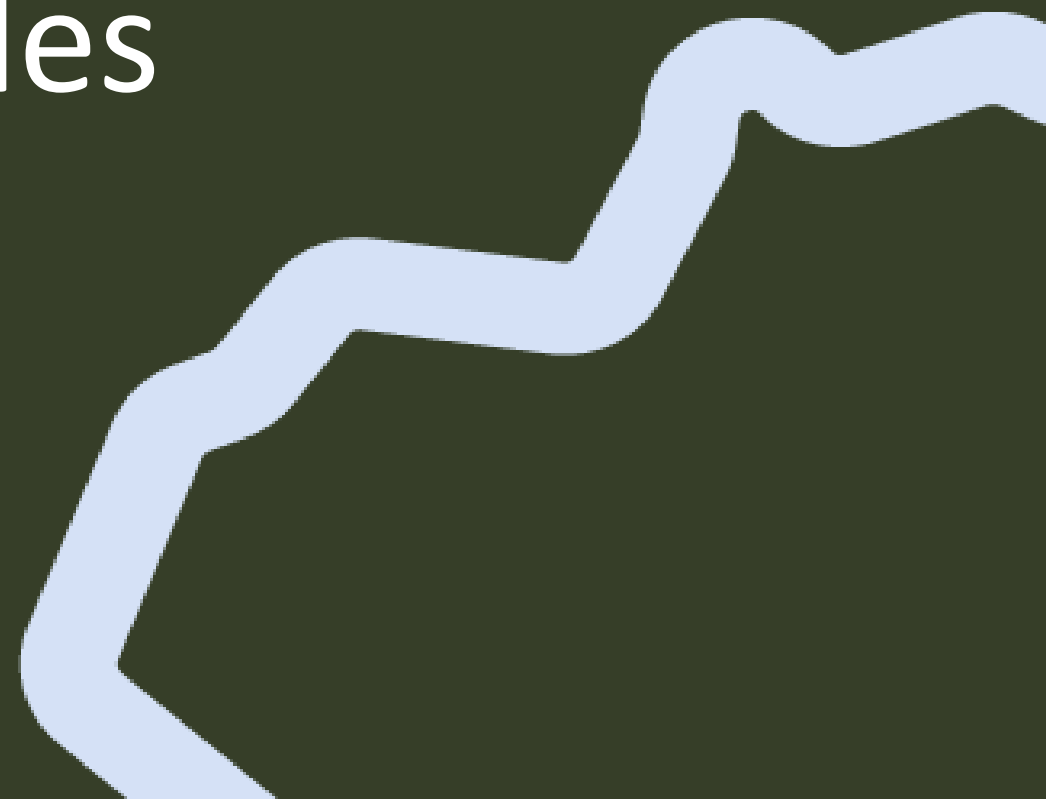


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Part 1 - Context

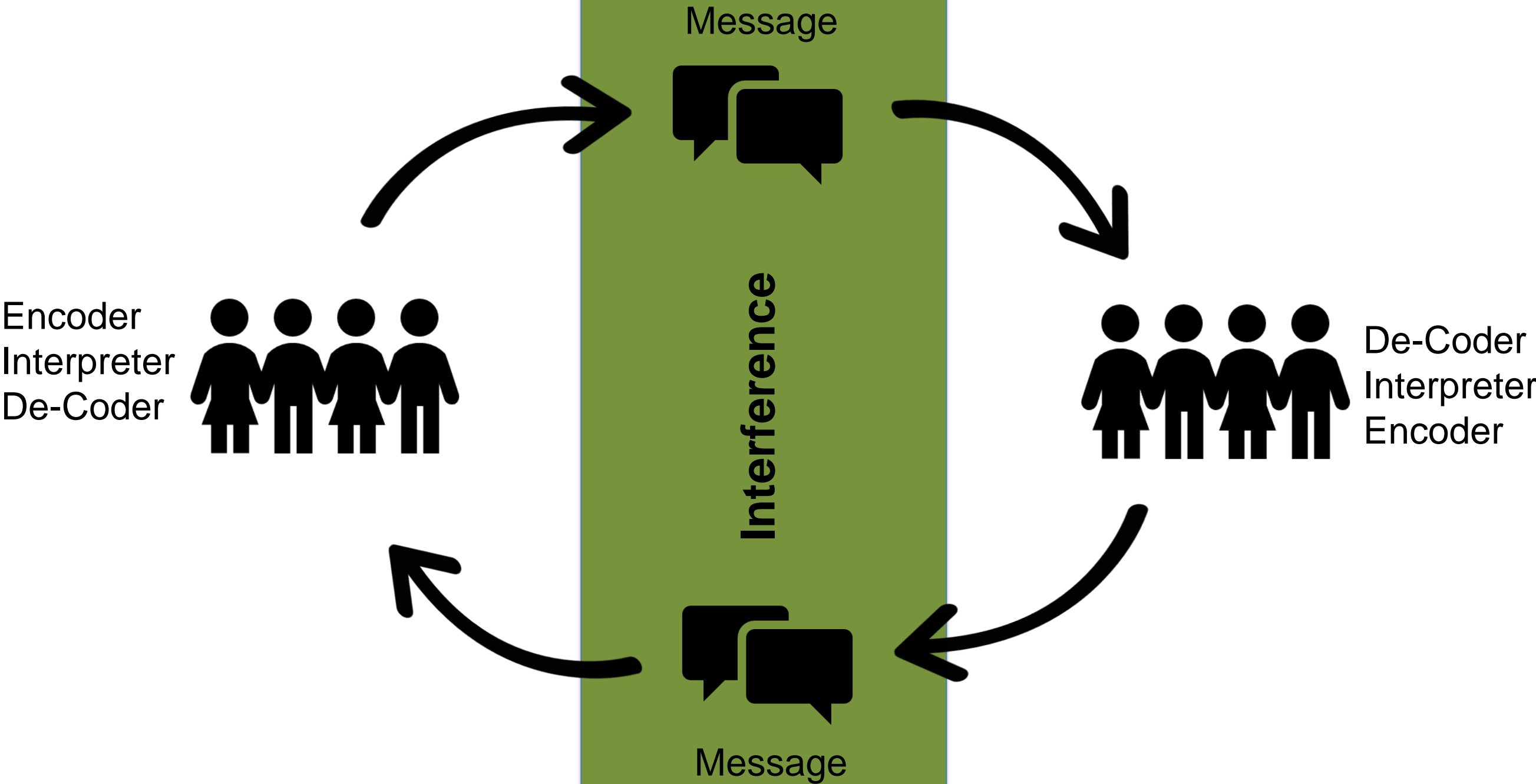
Part 2 – Innovation

Part 3 – Project Examples



# Part 1 - Context

# Communication Model

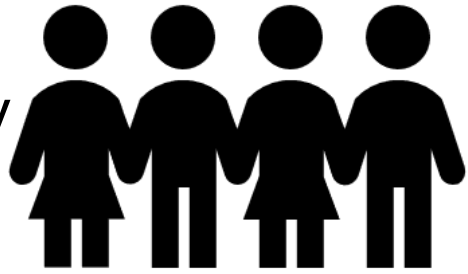


What business are we in ?



# Designing for Opportunity

Business Community



Noise

Opportunity Field

Noise

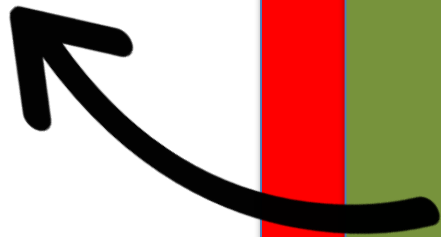
Public Sector Support System



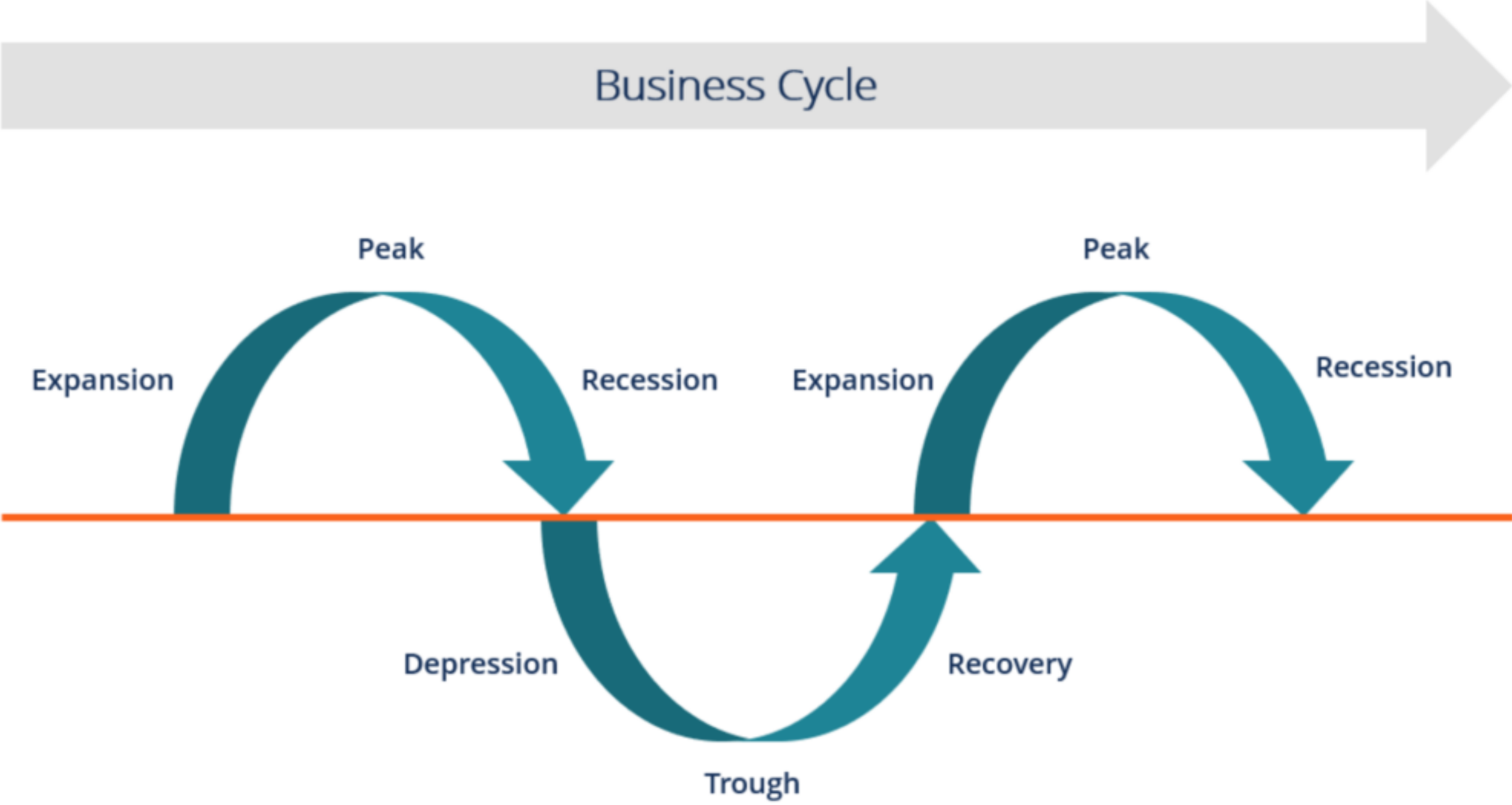
Opportunity Challenge & Communication



Programme Design & Opportunity Communication



# Inside the Opportunity Field



# How do we tell the County Carlow Story ?





# inCarlow

Where Ambition  
Innovation & Success meet



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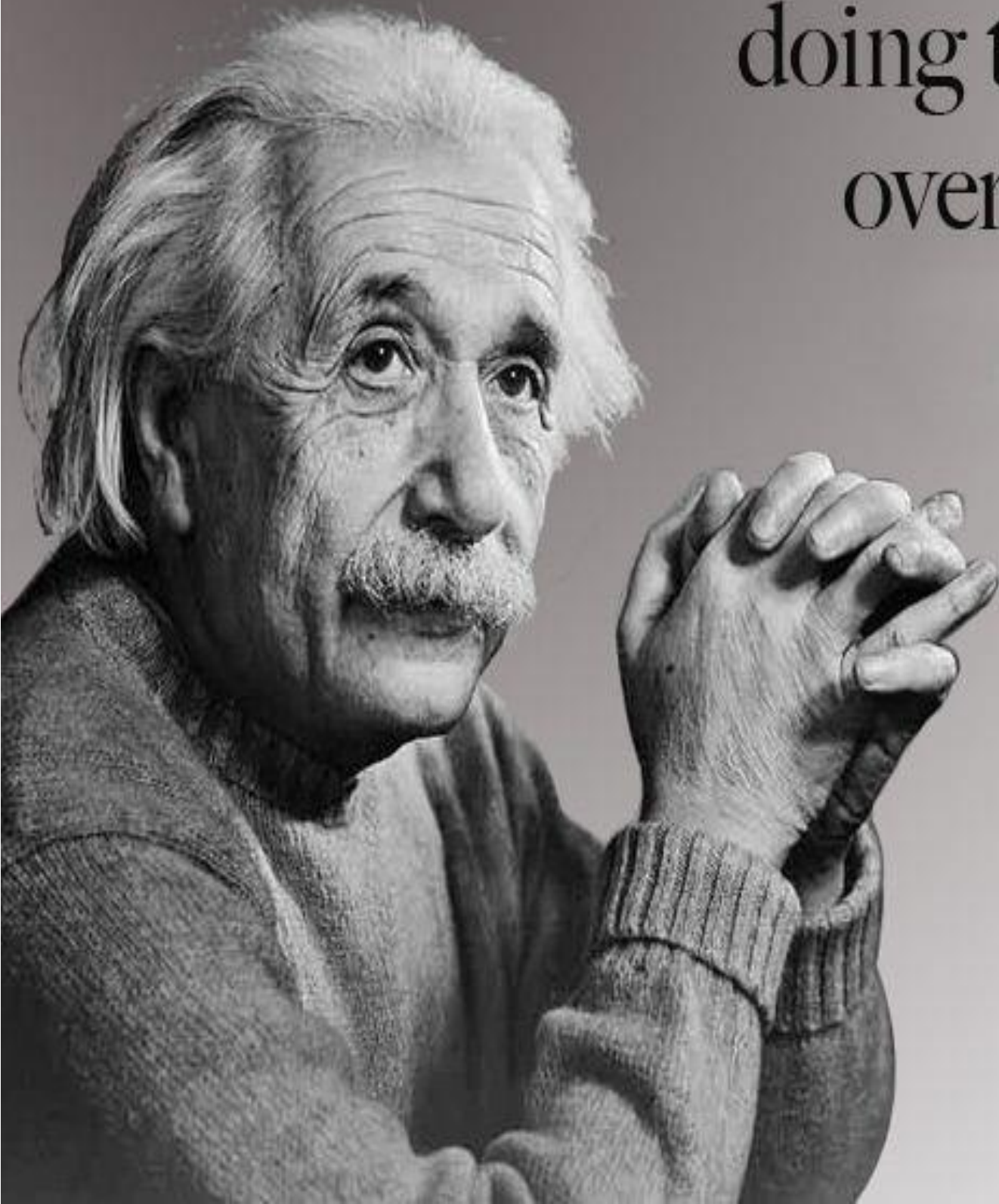
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Where Ambition  
Innovation & Success meet

# Part 2 – Innovation



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# INSANITY:

doing the same thing over and  
over again and expecting  
different results.

*~ Albert Einstein*

- Client / Opportunity Focused
- Innovative Design Services & Opportunities
- Self Challenge Model
- Constant Improvement Method
- Review & Redesign
- Mapping Partnerships
- Strategic Dumping
- Support Delivery Cycles
- Innovative Investment in Team
- Acknowledging Individual Success



# Part 3 – Project Examples