



BROWN BINS

THE LAOIS EXPERIENCE



I am Orla Barrett, SEE, Laois

I am here because I love to give presentations!

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AWARENESS

ENCOURAGEMENT

ENFORCEMENT

The Laois Brown Bin Journey

In Ireland
there is over
one million tonnes
of food waste
disposed of
each year



**One third
of what we buy
is thrown in the bin
– that costs
between
€400 - €1,000
every year.**

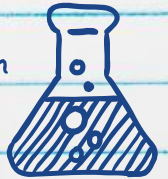




Of the waste
almost 40%
is organic waste,
*the majority of which
is food waste.*
Another 30% is different
recyclable materials.

WHY USE A BROWN BIN?

- Limited landfill capacity
- Landfill Directive diversion targets.
- Climate Change - When organic waste is dumped in landfill, it undergoes anaerobic decomposition (because of the lack of oxygen) and generates methane. When released into the atmosphere, methane is 25 times more potent a greenhouse gas than carbon dioxide.
- Composting is the ultimate reuse of food waste.



THE HOUSEHOLD FOOD WASTE AND BIO-WASTE REGULATIONS 2015

S.I. No. 430/2015

Impose obligations on:

1.

Waste collectors

- who must provide a separate collection service for household food waste and a brown bin to customers in agglomerations >500



2.

Households that produce food waste

- who must segregate such waste and keep it separate from other non-biodegradable waste, and have it separately collected by an authorised waste collector (or compost/bring to an authorised facility).

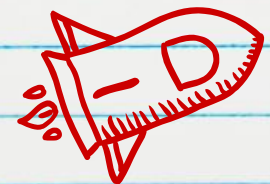


OUR CONCEPT

•By engaging communities, we generate more awareness on the role of the brown bin and correct segregation of ALL waste streams.



•By engaging with Waste Collectors we build knowledge, trust and a partnership for the future.



BROWN BIN PROMOTIONAL ACTIVITIES LAOIS

*Food Waste Prevention
Specific Events*

*Community Events
As Required*

*Stop Food Waste
Community Training*

*Food Waste Prevention
Demos, audiences of
250+ per event
(Catherine Fulvio x 2
Rory O'Connell x 1)*

*We engage with
communities at locally
organised events by
hosting information
stands.*

*We have worked with
specific groups on
viewing food waste as a
waste of food
waste of resources and
a waste of money!*



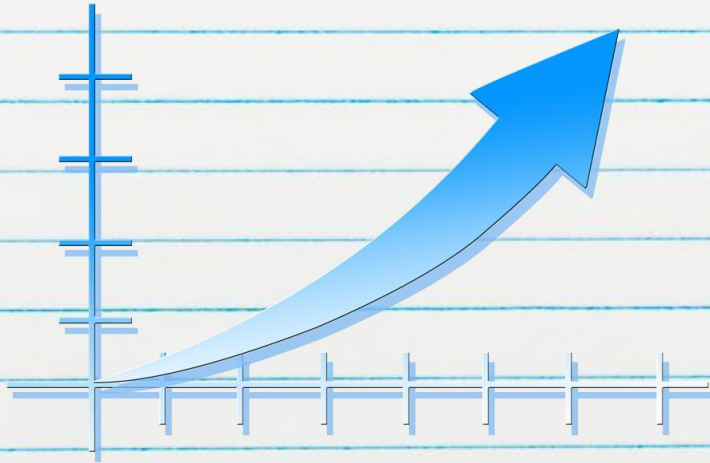
BROWN BINS – GETTING THE NUMBERS RIGHT

- What's an agglomeration >500? *Town, Village or DED?*
- Waste Collectors Figures available from NWCPO. *True or false?*
- Back office inspections. *Frequent, set goals & targets.*
- Enforcement. *Watch this space*
- Boots on the ground!!!!!!!!!!!!



E1: HOUSEHOLDS AVAILING OF A 3 BIN SERVICE

- *No. Of Households availing of a 3 bin service*
- *% of Households availing of a 3 bin service*
- *Based on data from NWCPO, based on data from Waste Collectors!*



WHERE TO NOW.....



Continue awareness campaign

Targeted action on specific towns & villages with waste contractors to increase uptake

- *Household Food Regulations 2015*
- *Waste Collection Permits*
- *Laois Waste Presentation Bye Laws*

FINAL THOUGHTS...

**Compost is proof
that there is life after death**



Any questions?

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